



## **NEWS RELEASE**

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### **PINE LAKES CLUBHOUSE SET FOR RETURN TO THE GLORY DAYS OF THE 1920s WITH MARCH 2009 GRAND OPENING**

#### **Southern Classic Architectural Style of the Clubhouse to Complement Golf Course's Return to Robert White's Original Design**

*September 22, 2008, Myrtle Beach, S.C.* – Representatives of Burroughs and Chapin Company, Inc., owners and operators of Pine Lakes Country Club, announced today that the Pine Lakes clubhouse restoration project is on schedule for a March 2009 grand opening. Burroughs & Chapin began an extensive, multi-million dollar project in November 2006 to bring the grandeur and regal stature of the once-great Ocean Forest Hotel to the Pine Lakes golf clubhouse. When the clubhouse opens after 20 months of renovations, the result will be a refurbishment of a Myrtle Beach icon, creating the ideal setting for golfers to relax with a 19th-hole cocktail, as well as host lavish weddings, receptions, birthday celebrations, holiday galas, family reunions and business or social functions.

The clubhouse's exterior and interior renovation is being handled by Mashburn Construction of Myrtle Beach, South Carolina. Along with the complete restoration of the original clubhouse, a new 6,000 square foot wing was added to the perimeter of the clubhouse that will contain the golf pro shop, the Robert White Pub, the Grill Kitchen, an outside seating area and the golf cart barn. The Pine Lakes clubhouse will also feature a 30' x 70' swimming pool for use by social members and first-time buyers of the newly-created neighborhoods within Pine Lakes.

Myrtle Beach, South Carolina-based Knotting Hill Interiors by Kimberly Grigg has designed the interior to showcase Pine Lakes clubhouse's southern classic architectural style. Grigg and senior designer Heather Pickering have combined the history and tradition of the original Pine Lakes clubhouse with modern design innovations to provide a retreat or sanctuary for Pine Lakes residents and guests.

Guests who enter the Pine Lakes clubhouse through the entry vestibule will notice the warm and rich feeling of the chocolate wood flooring, historical damask wallpaper, oriental rugs, a grand

piano and one of the original chandeliers from the Ocean Forest Hotel. Located off the vestibule will be the Library/History Hall where the history and tradition of Pine Lakes will be on display; the Snug Pub, the original meeting place of the *Sports Illustrated* editors back in 1954; the Azalea and Magnolia ballrooms, which can accommodate up to 200 guests for meetings and weddings; and the former Governor's Suite, which has been redesigned into the Recreational Wing offering a fitness center, locker rooms, a snack and gathering area and the pool open to Pine Lakes' social members. Fireplaces are located throughout the clubhouse along with seating areas.

The entire clubhouse will feature harmoniously balanced color schemes of blues and yellows, with punches of red. The Robert White Pub, the Snug Pub and the Library/History Hall will exhibit a traditional golf club feel with more masculine colors and distressed wooden bars. The Azalea and Magnolia ballrooms will be stately and graceful with elegant colors and opulent drapery.

The Pine Lakes clubhouse will be available for weddings beginning May 1, 2009, with a staff experienced in coordinating and managing a premier event from start to finish. Just behind the clubhouse will be the Garden at Pine Lakes, a private area with a veranda that will be used for weddings and events. The Garden offers a private area with full-catering services on premises for all events. The newly-created Myrtle Beach Golf Hall of Fame, which will debut in March 2009, will be situated in Pine Lake's new Hall of Fame Garden adjacent to the clubhouse. The Hall of Fame will honor the men and women who have played significant roles in all aspects of the Myrtle Beach area golf industry with each inductee memorialized in the garden surrounding the *Sports Illustrated* monument that memorializes the birthplace of the magazine at Pine Lakes in 1954.

"When I first met with Pine Lakes vice president/senior project manager Tom Fous about his visions for the Pine Lakes clubhouse," recalled Grigg, owner and principal designer of Knotting Hill Interiors by Kimberly Grigg. "We both looked for Dorothy Draper - 'Great Gatsby-esque' style inspiration for this project. Heather and I are taking the Pine Lakes clubhouse back to its roots to emulate the elegant East Coast mansions of that time period."

"When it opens next March, the Pine Lakes clubhouse will take residents and guests back to the Jazz and Great Gatsby era when the club was the place to gather in Myrtle Beach" said Tom Fous, vice president/senior project manager. "We are excited by the progress that Mashburn Construction has made with the building exterior and with the design concepts created by Knotting Hill Interiors by Kimberly Grigg."

### **About Pine Lakes Country Club**

Pine Lakes Country Club, Myrtle Beach's first golf resort, has served as the epitome of the traditional golf resort since opening in 1927 as the Ocean Forest Golf Club. Designed by St. Andrews, Scotland native Robert White, Pine Lakes put Myrtle Beach on the map as the destination of choice for the country's wealthiest families. Owned and operated by Burroughs & Chapin Company, Inc., Pine Lakes is in the midst of an extensive 20-month, multi-million dollar restoration project that will transform the course and clubhouse back to the status enjoyed in earlier days. The restoration of the course will be directed by well-known golf course architect

Craig Schreiner who is preserving many of the historical golf corridors that made Pine Lakes famous throughout the years. Pine Lakes Country Club will also serve as the home of the newly-created Myrtle Beach Golf Hall of Fame, which will open in March 2009, and honor the men and women who have played significant roles in all aspects of the Myrtle Beach area golf industry. The Pine Lakes restoration project will also involve the addition of a 282-acre exclusive gated neighborhood featuring new single-family home designed with a classic, Lowcountry style. A March 2009 grand opening is scheduled for the Pine Lakes Country Club. For more information, visit [PineLakes.com](http://PineLakes.com).

**About Burroughs & Chapin Company, Inc.**

Burroughs & Chapin's residential developments include the award-winning Grande Dunes, a 2,200-acre four-star community stretching from the Atlantic Ocean to west across the Intracoastal Waterway. Burroughs & Chapin has created numerous commercial developments offering national and regional name brand shopping. These include Broadway at the Beach – an award-winning 350-acre festival shopping, entertainment and dining complex surrounding the 22-acre Lake Broadway; Coastal Grand Mall, a one million square foot regional shopping mall joint ventured with CBL & Associates Properties of Chattanooga, Tenn.; Seaboard Commons; South Strand Commons; Arcadian Shores Commons; and many smaller “jewel box” centers.

A leader in golf and vacation packages, Burroughs & Chapin's Myrtle Beach Trips offers visitors to Myrtle Beach and the Grand Strand the “one call” convenience of a direct connection to the most popular attractions in the area and packages them together in a variety of ways to suit different tastes and budgets. With one easy call to Myrtle Beach Trips at (888) 539-8862, visitors can unlock all the thrills and excitement of many of America's favorite family seaside destinations.

Burroughs & Chapin Golf Management offers many of the finest 18-hole championship golf courses in Myrtle Beach, including Grande Dunes Resort Course, Pine Lakes Country Club, Myrtlewood Golf Club, Tidewater Golf Club and Plantation, Meadowlands Golf Club, Farmstead Golf Links and River Hills Golf Club. The management group also handles two Par 3 courses and five themed mini-golf courses.

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